

Privacy Policy

Last updated: June 26, 2025

We're not in the business of collecting data. We don't want your birthday, your home address, your shoe size, or your grandmother's maiden name.

But like most websites, we do collect a few technical things — and we want you to know exactly what, why, and how we use it. This page explains that. No jargon. No fine print.

1. Who we are

We're Aivix, a media site. We write about affiliate marketing, digital platforms, and the tools businesses use to grow online.

We're not an app. We don't ask you to log in or create an account. You browse, read, maybe click a few links — that's it.

2. What we collect (and don't)

Here's what we don't collect:

- Your name
- Your email address (unless you email us)
- Any kind of login or password
- Sensitive personal info (like ID numbers or payment data)

Here's what we do collect (automatically):

- Your IP address (anonymized where possible)
- Your browser and device info (e.g. "Chrome on Mac")
- What pages you visited and for how long
- Where you came from (referral)

This is standard web analytics stuff, and it helps us understand which articles people read, where they drop off, and how the site's performing. We do not use this data to track individuals or create personal profiles.

3. Cookies & tracking

We use cookies. Mostly for:

- Analytics (like seeing how many people read a post)
- Affiliate tracking (to know if someone signed up via a link)

These cookies don't give us personal info. They just help us know what works and what doesn't — and, in some cases, help us earn a commission when a user signs up for a partner service.

If you don't want cookies, you can block them via your browser settings. The site will still work (just less accurately, from our side).

4. Affiliate links

A quick reminder: some links on our site are affiliate links. When you click them, we may earn a commission if you end up taking action — like signing up or making a purchase.

These links may use tracking cookies or redirect through affiliate platforms. Again, they don't give us access to any of your personal data. We never see your account, payment, or contact info.

5. Email

If you contact us — say, through a contact form or directly by email — we'll obviously have your email address. We'll only use it to reply to your message. We don't add it to a mailing list, sell it, or do anything weird with it.

6. GDPR & your rights (if you're in the EU)

Since we're based in the EU, the General Data Protection Regulation (GDPR) applies. That means you have certain rights over your data, including the right to:

- Ask what we've collected (if anything)
- Request we delete your data
- Correct something that's inaccurate
- Withdraw consent for cookies or analytics
- Complain to a data protection authority

To make any such request, just email us at support@aivix.com. We respond to all privacy requests within 30 days.

7. Data sharing

We don't sell your data. Ever. We don't rent it, trade it, or give it away to advertisers. We only share information with:

- Services that help us run the website (like analytics tools or hosting providers)
- Law enforcement, if we're legally required to (hasn't happened yet)

All third-party services we use are GDPR-compliant.

8. How long we keep data

We don't hang on to anything longer than necessary. Analytics data is typically stored for up to 26 months and is aggregated — we don't look at individual IP addresses.

If you email us, we may keep that conversation on file — mostly so we remember what we said if you write again.

9. Updates

We'll update this page if anything changes — new tools, new laws, new policies. The “last updated” date at the top will reflect that. We won't spam you with update notices. Just check back if you're curious.

10. Questions?

Still unclear about something? Want to request something? Just email us: support@aivix.com. We actually check that inbox.